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## Public Programme

Postgraduate Certificate or Diploma in Marketing Programme, with Finance or Management

## **Public Courses**

Mondays	Tuesdays	Wednesdays	Thursdays	Fridays
	Digital Marketing and Social Media			
	Live Online			
	24 hours			
	Dr. Marialena Zenopolou/Mike Barry			

	Delivery Mode	January	February		March			April			
Digital Marketing and Social Media	LO		7   14	21	28	7	14	21	28		

■ Delivery mode: LO – Live Online, LC – London Campuses