



Programme

Monday	Tuesday	Wednesday	Thursday	Friday
Digital Marketing	Marketing Strategy	Brand Management		Content Marketing and SEO
30	30	30		30
Ben Botes	Dr. Priyangi Ariyawansa	Dessy Ohanians		Ben Botes

	October			November				December		
Brand Management	13	20	27	3	10	17	24	1	8	15
Content Marketing and SEO	14	21	28	4	11	18	25	2	9	16
Digital Marketing	10	17	24	31	7	14	21	28	5	12
Marketing Strategy	11	18	25		1	8	15	22	29	6

Course

Monday	Tuesday	Wednesday	Thursday	Friday
	Digital Marketing and Social Media			
	24			
	Dr. Marialena Zenopolou/Mike Barry			

	October				November				December		
Digital Marketing and Social Media	4	11	18	25	1	8	15	22			