



Programme

Monday	Tuesday	Wednesday	Thursday	Friday
Digital Marketing	Marketing Strategy	Brand Management		Content Marketing and SEO
30	30	30		30
Ben Botes	Dr. Priyangi Ariyawansa	Dessy Ohanians		Ben Botes

	July	August	September	October
Brand Management	21 28 4 11 18 25	1 8 15 22		
Content Marketing and SEO	22 29 5 12 19 26	2 9 16 23		
Digital Marketing	18 25 1 8 15 22		5 12 19 26	
Marketing Strategy	19 26 2 9 16 23 30		6 13 20	

Course

Monday	Tuesday	Wednesday	Thursday	Friday
	Digital Marketing and Social Media			
	24			
	Dr. Marialena Zenopolou/Mike Barry			

	July	August	September	October
Digital Marketing and Social Media	12 19 26 2 9 16 23 30			