



Programme

Monday	Tuesday	Wednesday	Thursday	Friday
Digital Marketing	Marketing Strategy	Brand Management		Content Marketing and SEO
30	30	30		30
Ben Botes	Dr. Priyangi Ariyawansa	Dessy Ohanians		Ben Botes

	April	May	June	July
Brand Management	28 5 12	19 26	9 16 23	30 7
Content Marketing and SEO	29 6 13	20 27	10 17 24	1 8
Digital Marketing	25 9	16 23 30	6 13 20	27 4
Marketing Strategy	26 3 10	17 24 31	7 14 21	28

Course

Monday	Tuesday	Wednesday	Thursday	Friday
	Digital Marketing and Social Media			
	24			
	Dr. Marialena Zenopolou/Mike Barry			

	April	May	June	July
Digital Marketing and Social Media	19 26 3 10	17 24 31	7	