



Postgraduate Certificate in Marketing
Spring 2021

Duration: 12 Weeks (Online – live)

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning 10:00 – 13:00					
Afternoon 14:00 – 17:00					
Evening 18:00 – 21:00	Digital Marketing	Marketing Strategy	Data Analytics in Marketing	Brand Management	

Postgraduate Certificate in Marketing	Times			
Digital Marketing	18:00 – 21:00	February: 1 st , 8 th , 15 th , 22 nd	March: 1 st , 8 th (RW), 15 th , 22 nd , 29 th	April: 5 th (RW), 12 th , 19 th
Marketing Strategy	18:00 – 21:00	February: 2 nd , 9 th , 16 th , 23 rd	March: 2 nd , 9 th (RW), 16 th , 23 rd , 30 th	April: 6 th (RW), 13 th , 20 th
Data Analytics in Marketing	18:00 – 21:00	February: 3 rd , 10 th , 17 th , 24 th	March: 3 rd , 10 th (RW), 17 th , 24 th , 31 st	April: 7 th (RW), 14 th , 21 st
Brand Management	18:00 – 21:00	February: 4 th , 11 th , 18 th , 25 th	March: 4 th , 11 th (RW), 18 th , 25 th	April: 1 st , 8 th (RW), 15 th , 22 nd

(RW) – denotes Reading Week.

Please note timetables are accurate from date of publication but subject to change – holidays SHOULD NOT be booked on Reading Weeks