

# BA (Hons) International Business

London  
School of Business  
& Finance



## ENTRY REQUIREMENTS

- 260-280 UCAS tariff points or equivalent international qualification
- IELTS 6.0, PTE 54, TOEFL 87 (or equivalent)

*Students who do not satisfy the English Language requirements can apply for our International Foundation Programme to prepare for enrolment on the next available intake.*

## CAMPUSES AVAILABLE

- London

## COURSE DURATION

- 3 years, full-time

## BA (Hons) International Business

Inspired by globalisation, this programme gives you a truly international and in-depth business education. It has been carefully designed to address ever-changing global trends, and the politics and technology that influence them. On this course, you will develop the applied skills required for day-to-day management of global commerce, with the unique opportunity to network and study alongside students from all over the world.

The BA (Hons) International Business programme degree is awarded by the University of Central Lancashire (UCLan).

## Your future, your career

Your career prospects are excellent with LSBF. By having over 400 global corporate partners, we know exactly what big companies look for when filling top graduate positions. We offer the skills and knowledge that meets these needs, as well as networking and work placement opportunities to bring the job of your dreams closer.

Our first-class Careers Service will also provide invaluable guidance every step of the way, helping you with everything from presentation skills to interview techniques, resumés to negotiating.

## At LSBF you can benefit from:

- A work placement with a leading multinational company
- Class sizes capped at 40 to ensure maximum student support and individual attention
- A job offer guarantee\*, valid for 6 months after graduation, as part of our innovative Undergraduate Trium Programme
- Regularly reviewed, career relevant syllabus
- World-class faculty with industry experience
- The opportunity to network with students from 150 countries



Contact us: [www.LSBF.org.uk/UNDERGRADUATE](http://www.LSBF.org.uk/UNDERGRADUATE)  
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# Course Structure

## Year 1

- Introduction to International Business
- Introduction to Personal and Professional Practise
- Financial & Management Accounting for Managers
- Managing Business Information
- Business Decision Modelling
- Legal Obligations of Business

## Year 2

- Multinational Enterprises and Cross-Cultural Management
- Marketing Principles for Business
- Behaviour in Organisations: An International Perspective
- Finance for Managers
- Introduction to Financial Markets
- Companies and the Law

## Year 3

- Contemporary Issues in Business
- International Strategic Management
- Corporate Finance
- Human Resource Management in Multinational Organisations
- Electronic Marketing
- International Business Project Case Study

# LSBF Trium Programme

BA (Hons) International Business can be taken in conjunction with our innovative Undergraduate Trium Programme - a highly career-focused programme, providing theoretical knowledge, combined with practical and soft skills. This intensive three-year course will enable you to stand out from the crowd of graduates, by offering a highly marketable skills set to employers.

## JOB GUARANTEE\*

We are so confident that our Undergraduate Trium Programme will lead you to the achievement of your career goals, that we are guaranteeing you a job within 6 months of graduation.

## CORPORATE LINKS

Fostering close links with over 400 key corporate partners, we give you the chance to meet executives from leading international companies; giving you the best possible start to your career.

## CAREER SERVICES

Our dedicated careers team will source lucrative job opportunities, offer help with your CV and interview technique, and train you with invaluable soft skills, guaranteeing that you find the perfect job.

## UNDERGRADUATE DEGREE

A highly regarded undergraduate degree: equipping you with core skills and theory to give you a solid understanding of business concepts and practice.

## PROFESSIONAL QUALIFICATION

Two levels of a globally recognised professional qualification: supplying you with the vital practical and technical skills you need to carry out day-to-day business functions.

## GRADUATE DEVELOPMENT PROGRAMME

LSBF's Graduate Development Programme: designed to polish your existing skills and enhance your soft skills, leaving you fully prepared for career success.