PART TIME 2010

PROFESSIONAL CERTIFICATE IN MARKETING - PART TIME

		SEPTEMBER																		OCTOBER																	NOVEMBER																	DEC		
		Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr
		7	8	9	10	13	14	15	16	17	20	21	22	23	24	27	28	29	30	1	4	5	6	7	8	11	12	13	14	15	18	19	20	21	22	25	26	27	28	29	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19
ME	I																																																						
AME	D																																																						
MIR	C																																																					
SM	T																																																					
WEEK No		ZERO				ONE					TWO					THREE					FOUR					FIVE					SIX					SEVEN					EIGHT					NINE					TEN					ELEVEN					TWELVE				

MODULES		Tutors
ME	Marketing Essentials	Mo Willan
AME	Assessing the Marketing Environment	Nick Blake
MIR	Marketing Information & Research	Matt Housden
SM	Stakeholder Marketing	Dave Alexander

Induction BH Bank Holiday C Coursework submission day

BLOCKED COLOUR is STUDY PERIOD 1800 til 2100hrs

PROFESSIONAL DIPLOMA IN MARKETING - PART TIME

		SEPTEMBER																		OCTOBER																	NOVEMBER																	DEC		
		Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr
		7	8	9	10	13	14	15	16	17	20	21	22	23	24	27	28	29	30	1	4	5	6	7	8	11	12	13	14	15	18	19	20	21	22	25	26	27	28	29	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19
DCVM	I																																																					
MPP	D																																																						
MM	C																																																					
PMM	T																																																					
WEEK No		ZERO				ONE					TWO					THREE					FOUR					FIVE					SIX					SEVEN					EIGHT					NINE					TEN					ELEVEN					TWELVE				

MODULES		Tutors
DCVM	Delivering Customer Value through Marketing	Dave Alexander
MPP	Marketing Planning Process	Mo Willan
MM	Managing Marketing	John Bredican
PMM	Project Management for Marketing	Jeremy Twaite

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