FULL TIME 2010

PROFESSIONAL CERTIFICATE IN MARKETING - FULL TIME

	SEPTEMBER																		OCTOBER																		NOVEMBER																		DEC		
	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr
	7	8	9	10	13	14	15	16	17	20	21	22	23	24	27	28	29	30	1	4	5	6	7	8	11	12	13	14	15	18	19	20	21	22	25	26	27	28	29	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19	22	23	24	25	26	29	30	1	2	3
ME (A)	I	I																																																											C			E		
ME (B)	N	N																																																							C			E	X	
AME (Grp A)	D	D																																																						C			X	A	
AME (Grp B)	U	U																																																						C			A	M	
MIR	C	C																																																						C			M	S	
SM	T	T																																																						C			S		
WEEK No	ZERO				ONE					TWO					THREE					FOUR					FIVE					SIX					SEVEN					EIGHT					NINE					TEN					ELEVEN					TWELVE				

MODULES		Tutors
ME	Marketing Essentials	(A)Mo Willan (B) Dave Alexander
AME	Assessing the Marketing Environment	(A) Nick Blake (B) Jeremy Twaite
MIR	Marketing Information & Research	Matt Housden
SM	Stakeholder Marketing	Dave Alexander

Induction BH Bank Holiday C Coursework submission day

BLOCKED COLOUR is Full Day Study - 0930 til 1730, Half Hour for Lunch 1315 til 1345

PROFESSIONAL DIPLOMA IN MARKETING - FULL TIME

	SEPTEMBER																		OCTOBER																		NOVEMBER																		DEC		
	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr
	7	8	9	10	13	14	15	16	17	20	21	22	23	24	27	28	29	30	1	4	5	6	7	8	11	12	13	14	15	18	19	20	21	22	25	26	27	28	29	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19	22	23	24	25	26	29	30	1	2	3
DCVM(Grp A)	I	I																																																										C			E		
DCVM(Grp B)	N	N																																																									C			E	X	
MPP (Grp A)	D	D																																																						C			X	A	
MPP (Grp B)	U	U																																																						C			A	M	
MM	C	C																																																						C			M	S	
PMM	T	T																																																						C			S		
WEEK No	ZERO				ONE					TWO					THREE					FOUR					FIVE					SIX					SEVEN					EIGHT					NINE					TEN					ELEVEN					TWELVE				

MODULES		Tutors
DCVM	Delivering Customer Value through Marketing	(A) Nick Blake (B) Mo Willan
MPP	Marketing Planning Process	(A)Dave Alexander (B) Not sure if this session is running
MM	Managing Marketing	John Bredican
PMM	Project Management for Marketing	Jeremy Twaite

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