FULL TIME 2012

London School of Business & Finance

PROFESSIONAL DIPLOMA IN MARKETING - FULL TIME

	March																						April																	
	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We
	1	2	5	6	7	8	9	12	13	14	15	16	19	20	21	22	23	26	27	28	29	30	2	3	4	5	6	9	10	11	12	13	16	17	18	19	20	23	24	25
DCVM																											GF	BH												
MPP																											GF	BH												
MM																											GF	BH												
PMM																											GF	BH												
WEEK No	ZERO					ONE				TWO					THREE					FOUR						FIVE					SIX					SEVEN				

	May																									June								
	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu								
	1	2	3	4	7	8	9	10	11	14	15	16	17	18	21	22	23	24	25	28	29	30	31	1	4	5								
DCVM					BH															C	E	E												
MPP					BH															/	X	X												
MM					BH															W	A	A												
PMM					BH															DUE	M	M												
WEEK No	NINE					TEN				ELEVEN					TWELVE					THIRTEEN						FOURTEEN								

Induction
Case Study Released
Exam
GF Good Friday
C Coursework hand in date
BH Bank Holiday
HS Home Study

BLOCKED COLOUR is Full Day Study - **0930 til 1730**, Half Hour for Lunch 1315 til 1345

Papers		Tutors
ME	Marketing Essentials	David Alexander
AME	Assessing the Marketing Environment	Arnold
MIR	Marketing Information & Research	Edwin Phiri
SM	Stakeholder Marketing	Jeremy Twaite