

# FULL TIME 2012

PROFESSIONAL CERTIFICATE IN MARKETING - FULL TIME																																				
MARCH															APRIL																					
	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo				
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	
ME																																				
AME																																				
MIR																																				
SM																																				
WEEK No	ZERO				ONE				TWO				THREE				FOUR				FIVE				SIX				SEVEN				EIGHT			

MAY															June																									
	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5				
ME																																								
AME																																								
MIR																																								
SM																																								
WEEK No	NINE				TEN				ELEVEN				TWELVE				THIRTEEN				FOURTEEN																			

**Papers**

- ME Marketing Essentials
- AME Assessing the Marketing Environment
- MIR Marketing Information & Research
- SM Stakeholder Marketing

**Tutors**

- David Alexander
- Jeremy Twaite
- Mat Housden
- Edwin Phiri

- Induction/ Registration
- Case Study Released
- Exam
- Good Friday
- Bank Holiday
- Coursework hand in date

**BLOCKED COLOUR** is Full Day Study - 0930 til 1730, Half Hour for Lunch 1315 til 1345