PART TIME 2012

London School of Business & Finance

PROFESSIONAL DIPLOMA IN MARKETING - PART TIME

	March																						April																	
	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo
	1	2	5	6	7	8	9	12	13	14	15	16	19	20	21	22	23	26	27	28	29	30	2	3	4	5	6	9	10	11	12	13	16	17	18	19	20	23	24	25	26	27	30
DCVM																											GF	BH														C	
MPP																											GF	BH														/	
MM																											GF	BH														W	
PMM																											GF	BH														R	
WEEK No	ZERO				ONE					TWO					THREE					FOUR					FIVE					SIX						SEVEN						EIGHT		

	May																											June														
	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu												
	1	2	3	4	7	8	9	10	11	14	15	16	17	18	21	22	23	24	25	28	29	30	31	1	4	5																	
DCVM					BH															C	E	E																					
MPP					BH															/	X	X																					
MM					BH															W	A	A																					
PMM					BH															DUE	M	M																					
WEEK No	NINE				TEN					ELEVEN					TWELVE					THIRTEEN					FOURTEEN																	

Induction
Case Study Released
Exam
GF Good Friday
BH Bank Holiday
C Coursework hand in date
HS Home Study

Papers		Tutors
ME	Marketing Essentials	David Alexander
AME	Assessing the Marketing Environment	Arnold
MIR	Marketing Information & Research	Edwin Phiri
SM	Stakeholder Marketing	Jeremy Twaite

BLOCKED COLOUR is Full Day Study - **0930 til 1730**, Half Hour for Lunch 1315 til 1345