PART TIME 2012

London School of Business & Finance

PROFESSIONAL CERTIFICATE IN MARKETING - PART TIME

	MARCH																							APRIL																	
	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo
	1	2	5	6	7	8	9	12	13	14	15	16	19	20	21	22	23	26	27	28	29	30	2	3	4	5	6	9	10	11	12	13	16	17	18	19	20	23	24	25	26	27	30
ME																											GF	BH														C	
AME																											GF	BH														/	
MIR																											GF	BH														W	
SM																											GF	BH														R	
WEEK No	ZERO				ONE					TWO					THREE					FOUR					FIVE					SIX					SEVEN					EIGHT			

	MAY																							June						
	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr	Mo	Tu				
	1	2	3	4	7	8	9	10	11	14	15	16	17	18	21	22	23	24	25	28	29	30	31	1	4	5				
ME					BH															C	E	E								
AME					BH															/	X	X								
MIR					BH															W	A	A								
SM					BH															DUE	M	M								
WEEK No	NINE				TEN					ELEVEN					TWELVE					THIRTEEN					FOURTEEN					

Induction/ Registration
Case Study Released
Exam
GF Good Friday
C Coursework hand in date
BH Bank Holiday

Papers		Tutors
ME	Marketing Essentials	David Alexander
AME	Assessing the Marketing Environment	Jeremy Twaite
MIR	Marketing Information & Research	Mat Housden
SM	Stakeholder Marketing	Edwin Phiri

BLOCKED COLOUR is Full Day Study - **0930 til 1730**, Half Hour for Lunch 1315 til 1345