Post Graduate Certificate

London School of Business & Finance

Financial Markets Trading Analysis 2
Trading Terminals

Introduction

This pratical course using Bloomberg terminals is designed to assist students to build upon and enhance product specific knowledge gained in FMTA 1 by acquiring and exercising hands on Bloomberg skills.

Theoretical principles will be critically assessed via an examination of topical and historical market events. The principle aim is to develop practical financial market skills, complementing and building upon theoretical knowledge acquired in FMTA 1. Students with understand of the financial markets can join in without having completed FMTA 1
Skills gained in this training course will provide a solid foundation to progress into the job market.

Methodology

Each weekly session opens with a review of current events in the markets.and a brief review of the asset class to insure that all students have full theoretical
Bloomberg session begins, structured as four hands on exercises, each of which demonstrates key aspects of terminal usage.

Learning Outcomes

High level navigation and research skills using a Bloomberg terminal

Bloomberg specific functionality across five asset classes
Using Bloomberg product specific functions

Using Bloomberg to create graphs, both comparative and representative
Manipulating and the static export of data to external tools

Integrating Bloomberg descriptive, parametric & real-time pricing data into Excel spreadsheets

Course Contents

Day One

TOPIC	Start	End	Duration
Money Markets	10:00	12:00	02:00
Lunch 12:00	13:00		01:00
Money Markets	13:00	14:00	01:00
Foreign Exchange	14:00	17:00	03:00

Day Two

TOPIC	Start	End	Duration
Fixed Income	10:00	12:00	02:00
Lunch 12:00	13:00		01:00
Fixed Income	13:00	14:00	01:00
Equities 14:00	17:00	03:00	

Day Three

TOPIC	Start	End	Duration
Commodities	10:00	13:00	03:0

Reading Reference

Bealey, R., A., Meyers, S., C., Principles of Corporate Finance,
McGraw-Hill Higher Education
Hull, J., Options, Futures & Other Derivatives, Prentice Hall
Solnik, B., Global Investments, Prentice Hall

Lecturer: Dave Coker

Dave has over 25 years of experience in International Financial Services, with a career that has taken him to five countries while working for world class institutions such as Deutsche Bank, ABN AMRO, Moody's and Dow Jones.
Dave, who is currently completing a PhD in Finance, holds both an MSc in Quantitative Finance as well as an MBA in General Management. He has almost ten years experience teaching at UK institutions of Higher Education. His research interests include Risk Management, Credit Derivatives and Asset Bubbles.
Dave's first book on Finance will be published in Q1 of 2012.