



# Master in International Business

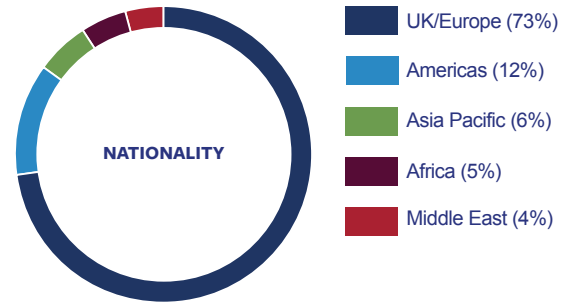
A global degree providing global experience



## Class Profile

The MIB is a global programme, with a global classroom. We welcome international students to offer the best experience from day one.

From 127 MIB students (Oct 2010 and Oct 2011 London intakes)



## MIB Programme

The MIB (Master in International Business) programme is designed for high-potential students progressing straight from university with little or no work experience. It is designed to build a deep understanding of the fundamentals of business with a global perspective and develop both the theoretical and practical skills required to perform at the highest levels in international companies. Successful applicants will study towards an MIB from the triple-accredited institution, Grenoble Graduate School of Business. Triple accreditation is an honour shared by less than 1% of the world's elite business schools.

- ▶ AMBA (Association of MBAs)
- ▶ EQUIS (European Quality Improvement System)
- ▶ AACSB (Association to Advance Collegiate Schools of Business)

This is a full-time, demanding degree which is approached from an international perspective. The programme's content is built on relevant and up-to-date core management courses and cross-functional approaches in order to fulfil the demand for first-class international and global managers. The MIB programme is studied over two years, with the second year entirely devoted to the completion of the dissertation. As part of this dissertation, you'll have the option to undertake a period of company based learning, either in the form of a work placement or an internship.

## Company-Based Learning

You can devote up to 50% of the MIB programme to company-based learning. Spending time in a real-life business environment will allow you to put into practice the knowledge and skills acquired on the course. You will work with LSBF's Careers and Corporate Division, accessing LSBF's network of international corporate partners to find the right work placement for you.

## Final Management Project

Your second year will involve completing a final management project, with supervision from an experienced tutor. We recommend that you choose a subject related to your career for the project, which you can undertake while you work, in London or abroad.

## Dual Programmes

Dual programmes from LSBF give you the chance to combine your degree with a professional qualification, such as ACCA, CIMA, CFA® and CIM. It's a powerful combination that gives you a competitive advantage in the marketplace.

## Expert Faculty

The LSBF faculty is made up of industry experts who bring their experience directly into the classroom.





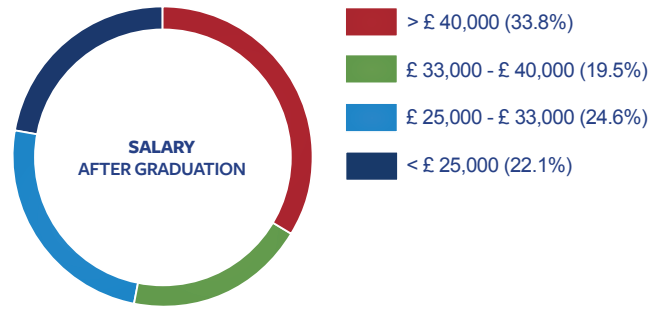
## Programme Structure

Core Modules	Content
<b>Accounting</b>	<ul style="list-style-type: none"> <li>• International Accounting and Financial Statement Analysis</li> <li>• Budgeting and Controlling</li> </ul>
<b>Finance and Economics</b>	<ul style="list-style-type: none"> <li>• Corporate Finance</li> <li>• International Financial Risk Management</li> <li>• Microeconomics of Competitiveness (Harvard Business School Course)</li> </ul>
<b>Strategy and Operations</b>	<ul style="list-style-type: none"> <li>• Strategic Management</li> <li>• Project Management</li> <li>• Supply Chain Management</li> <li>• Managing Technology and Innovations</li> </ul>
<b>Marketing</b>	<ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• International Marketing</li> <li>• Strategic Marketing and Planning</li> </ul>
<b>IT and Web Applications</b>	<ul style="list-style-type: none"> <li>• Managing Information Systems</li> </ul>
<b>International Management</b>	<ul style="list-style-type: none"> <li>• Intercultural and Ethical Issues in International Business</li> <li>• Managing People and Organisations</li> </ul>
<b>International Business</b>	<ul style="list-style-type: none"> <li>• International Negotiation</li> <li>• Introduction to International Business</li> <li>• The Legal Environment of International Business</li> <li>• Global Business Operations</li> <li>• Global Trade Relations</li> </ul>
<b>Foreign Languages (Mandatory)</b>	<p>Non-French speakers will study French (beginners to advanced level). French speakers may choose from a number of other languages at beginner's level.</p>
<b>Final Management Project</b>	<ul style="list-style-type: none"> <li>• Dissertation</li> </ul>

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## Salary after graduation

At the time of the survey, 87% of the MIB class intending to work after their degree had found a job, of which 51.4% had a contract before graduation. As 81% of graduates are working across the globe, salary level should be compared to regional buying power. However, 53.3% of MIB students are earning an annual salary of over £33,000.



65.2% of the 2010 GGSB students provided employment information

## Key Facts

### Duration

Full-time (24 Months):  
12 months on campus  
12 months international study  
and/or work placement

### Campus

London

### Start Date

October

### Application

To apply or for further information:  
Visit [LSBF.org.uk](http://LSBF.org.uk)  
Email [info@LSBF.org.uk](mailto:info@LSBF.org.uk)  
Call +44 (0) 20 7823 2303

## What do I need to enrol?

### Documents

- ▶ Complete online application form
- ▶ Certified copies of relevant certificates/transcripts
- ▶ Copy of passport
- ▶ CV / résumé in English
- ▶ 3 essays (500 words each) focusing on your academic and professional experience
- ▶ 2 letters of recommendation (Employer or Academic)

### Qualifications

- ▶ Strong undergraduate degree from a recognised university (assessed by GGSB admission board)
- ▶ GMAT is not an obligatory requirement, but is considered an advantage and may be required for some applications (Target score 550)

### English proficiency options

- ▶ TOEFL - 94 (minimum: L-21, R-22, S-23, W-21)
- ▶ IELTS - 6.5 (6.0 minimum in each component)
- ▶ PTE - 63 (51 minimum in each component)

### Experience

- ▶ Work experience is not an obligatory requirement, but is considered an advantage
- ▶ For more information on this programme and the entry requirements, please get in touch with one of our advisors



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