

London  
School of Business  
& Finance



# Master in International Business: Double Degree

shaping success in business & finance

In partnership with:





## MIB: Double Degree Programme

The MIB: Double Degree programme is an advanced Master in International Business degree designed for high-potential students progressing straight from university with little or no work experience. It's designed to build a deep understanding of the fundamentals of business with a global perspective and develops both the theoretical and practical skills required to perform at the highest levels in international companies.

The MIB: Double Degree is awarded in conjunction with one of our strategic educational partners, Grenoble Graduate School of Business (GGSB), so as a student at LSBF you'll benefit from the combined resources of two leading business schools. GGSB is among 1% of institutions worldwide who are triple accredited by AACSB, EQUIS and AMBA.

This is a full-time, demanding programme which is approached from an international perspective. The programme's content is built on relevant and up-to-date core management courses and cross-functional approaches in order to fulfil the demand for first-class international and global managers.

As a graduate of the MIB: Double Degree programme you'll receive both a European Master in International Business and a UK MBA, giving you a set of sought-after business qualifications that will raise your profile with employers around the world.

### Dual Programmes

Dual programmes from LSBF give you the chance to combine your degree with a professional qualification, such as ACCA, CIMA, CFA®, and CIM. It's a powerful combination that gives you a competitive advantage in the marketplace.

### Expert Faculty

The LSBF faculty is made up of industry experts who bring their experience directly into the classroom.

### Double Degree

The MIB: Double Degree programme gives you both a European MIB degree and a UK MBA. You'll graduate with two qualifications from two highly respected business schools, raising your profile with a much wider range of potential employers.

### Networking opportunities

As an LSBF student you will have unrivalled networking opportunities with access to a community of more than 12,000 students from over 150 countries worldwide. You will also benefit from LSBF's corporate network which includes some of the biggest names in business.

## What can you expect after LSBF?

**84%** Average salary increase

**91%** Employed within 3 months

**63%** Work in international corporations

**26%** In top management positions



“LSBF has the best faculty, they have extensive experience in their fields and are able to share that with us with through practical examples.”



Mehmood Akhtar,  
Pakistan, LSBF Student

## Programme structure

	Content	Duration
Year 1- Semester 1	<ul style="list-style-type: none"> <li>- Marketing</li> <li>- Intercultural Management and Ethics</li> <li>- Accounting</li> <li>- Finance and Economics</li> <li>- Business Information Systems</li> <li>- Strategic Management</li> <li>- Foreign Language (mandatory)</li> </ul>	6 months
Year 1- Semester 2	<ul style="list-style-type: none"> <li>- International Business</li> <li>- Managing Technology</li> <li>- Managing People in International Organisations</li> <li>- International Business Law</li> <li>- International Financial Management</li> <li>- Global Trade Environment</li> <li>- Foreign Language (mandatory)</li> </ul>	6 months
Year 2	<ul style="list-style-type: none"> <li>- Management Research Methodology</li> <li>- Final Project (Dissertation)</li> </ul>	12 months



